



Karen Organization of Minnesota

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2353 Rice Street, Suite 240
Roseville, MN 55113
Phone: 651-788-7593
Fax: 651-788-7909
www.mnkaren.org
info@mnkaren.org
EIN: 30-0438142

Mission: To enhance the quality of life for all refugees from Burma in Minnesota

8 October 2021

Dear community partner,

We are excited to invite you to our second annual Virtual Fundraiser on Thursday, November 4, from 7:00-8:00pm. We had hoped to gather in-person this year, but given the increased numbers of COVID-19 infections in Minnesota, we have decided to host our event online again to protect the health of our guests and our team. We hope you will be able to join us for this evening with updates from KOM and our community, performances by local Karen musicians, live raffle and door prize drawings, and more.

Since our virtual fundraiser will be free to attend, we would like to ask for your support in the following ways:

- 1) **Register today to attend our virtual event and invite your friends and colleagues!** We know that there are many people in your organization who have attended our events in the past, but we don't always have their contact information. Please help us spread the word to make sure everyone can join us at the event. **Everyone who registers by October 31 will be entered in a door prize drawing for a \$25 gift card!** No purchase or donation is needed to enter the door prize drawing.
- 2) **Enter our raffle!** KOM will hold a live raffle drawing during the event for prizes including Karen textiles, jewelry, a smart TV, and more! Visit our website to learn more about the raffle and call our office at (651)788-7593 to purchase tickets.
- 3) **Contribute to our matching fund for individual donors:** Thanks to increased financial support over the past year, KOM has not only kept our services going during the COVID-19 pandemic but also added new programs to support refugees and immigrants in preparing for what's next. Support from organizations and individual donors like you is more important than ever to help us continue to respond quickly to changing needs and build a strong future for our community. **KOM has a goal to raise \$10,000 in pledges from sponsors to match individual gifts.** We will announce this matching gift in the days leading up to the event and through the end of the year, providing multiple opportunities to promote your support of KOM. Please consider pledging \$250, \$500, \$1,000, or more to encourage more donors to join you in supporting KOM!



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Contribution Level	Sponsor Benefits
Bronze \$250 - \$499	Sponsor name listed on event webpage, social media, and event slide
Silver \$500 - \$999	Sponsor logo listed on event webpage, social media, and event slide Sponsor recognized once during event program
Gold \$1,000+	Sponsor logo listed on event webpage, social media, and event slide Sponsor recognized twice during event program Dedicated social media post on KOM's Facebook and Instagram accounts

Please visit www.mnkaren.org/event/2021-virtual-fundraiser/ for more details about the event and to register online. You can also register by mail by sending the enclosed form to our address. Contact Alexis Walstad at (651)202-3120 or awalstad@mnkaren.org to make a matching gift pledge or with any other questions about the event.

With gratitude,

Eh Tah Khu and Alexis Walstad, Co-Executive Directors